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Using Big Data for Analysis of Migration and Mobility

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Objectives

- to identify key uncertainties and reappraise the migration concepts
- projections based on the analyses of the patterns, motivations and modalities of migration
- to widen the EU's viewpoint on the policy migration nexus
- qualitative scenario building on the stories of migrants en route to complement quantitative scenarios
- to validate big data technologies to help estimate stock migration and migration flows
- to merge knowledge of the quantitative and qualitative approaches to provide a holistic view of migration

Premises

- Investigating how to harness new data sources for migration analysis and policy making
- Identifying the uncertainties and reappraising assumptions
- Exploring the reasons why migration predictions may not hold
- Conceptualising "Hubs of Migration"
- Listening to the migrants on the way to understand the root causes of migration
- Using big data as proxies for migration measures

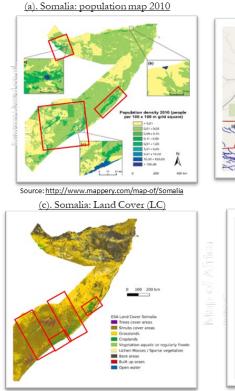
Data sources: Satellite imaging

Aim: Demonstrate how satellite-based holistic analysis improve the understanding of environmental migration movements (2015 to 2019).

AOI: 13 districts (112,000 km2) in centre and South of Somalia where mostly affected by environmental migration.

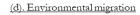
Datasets used:

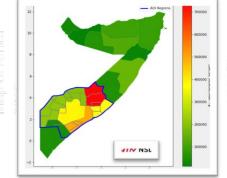
- 1. Sentinel-1 and 2
- 2. NASA DEM
- 3. Soil moisture index (SMI)
- 4. Standardised Precipitation-Evapotranspiration Index (SPEI)
- 5. Internal displacement data



(b). Somalia: major rivers map



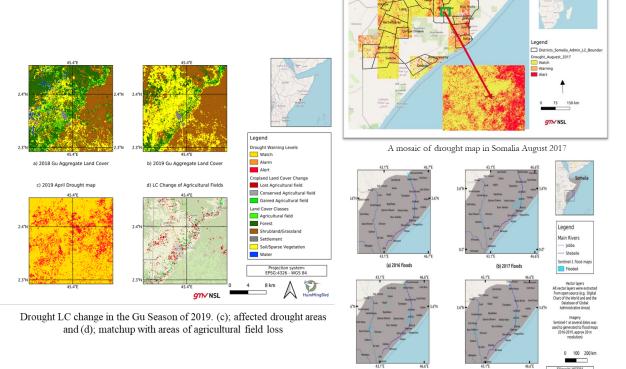




Data sources: Satellite imaging

Satellite derived products:

- 1. Vegetation spectral indice (NDVI, SAVI, and LAI)
- 2. Agricultural Drought Indicator (ADI)
- 3. Flood maps
- 4. Land Cover change maps



(c) 2018 floods

(d) 2019 floods

Flood map time-series

Datum: WGS84

Data sources: Satellite imaging

Key findings:

- 1. Slow-onset climate events (like drought) and rapid-onset (like flood) climate events have different impacts on society and the responses.
- 2. The impact of floods is mostly localised and limited to the districts suggesting that migrants from major floods try to stay close to their homes but outside the direct disaster zone.
- 3. Drought has a more progressive impact and people start to leave their homes with some delay after the drought started and it takes a much longer time to return home.
- 4. Compared to regular floods that are part of the agricultural climate and essential for the agricultural growing season, extreme floods are more likely destructive and lead to migration.

Data sources: Social media

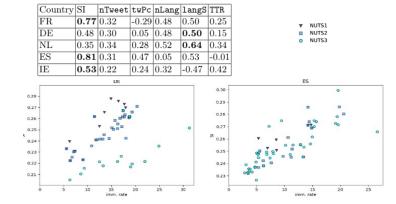
- Nowcasting stocks and flows
 - Twitter
 - Superdiversity index indicator based on sentiment assigned to terms, high correlation with immigration rates (e.g. UK)
 - Dataset: doi.org/10.5281/zenodo.6367083
 - Languages employed and geolocationlanguage as proxy for nationality (e.g. Turkey border rush)
 - Labelling migrants nationality and residence based on geolocation of user and friends - stocks
 - Facebook Social Connectedness Index

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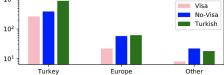
International Symposium on Intelligent Data Analysis L IDA 2020: Advances in Intelligent Data Analysis XVIII pp 274-286 | <u>Cite as</u> **Digital Footprints of International Migration on Twitter** Authors Authors and affiliations

Jisu Kim 🖂 , Alina Sîrbu 🖂 , Fosca Giannotti 🖂 , Lorenzo Gabrielli 🖂



Scatter plot of Superdiversity and immigration by country





y Model n. Feature	By citizenship (748 couples, 200+ countries)						
		MI 2019 cit, t sci 2020	ESTAT UMI 2019 cit, with sci 2020				
	1	20	1	18			
	coef, P> t	coef, P> t	coef, P> t	coef, P> t			
intercept	-0.0027		0.2080 ***	0.2072 ***			
sci_2020			0.2024 ***	0.2024 ***			
origin_PDI	-0.0056		-0.0009				
destination_PDI	0.0012		0.0036*				
origin_IDV	-0.0053		-0.0011				
destination_IDV	-0.0021		-0.0051				
origin_UAI	-0.0033		-0.0017				
destination_UAI	-0.0033		-0.0049 *	-0.0023 *			
origin_MAS	-0.0035	-0.0053	-0.0005				
destination_MAS	0.0022		-0.0002				
origin_area	0.0002		0.0004				
destination_area	-0.0017		-0.0040 *	-0.0020 * 🤙			
origin_fb_users	-0.0012		-0.0012				
destination_fb_users	-0.0038	-0.0071 ***	0.0036				
origin_fb_users_perc	0.0054	0.0043	0.0039 *	0.0025 🤙			
destination_fb_users_perc	0.0012		0.0010				
geodesic_distance_km	-0.0114 *	-0.0111 ***	-0.0025	-0.0038 **			
origin_gdp_2018	0.0007		-0.0015				
destination_gdp_2018	0.0026		0.0026				
gdp_diff_2018	-0.0002		-0.0018				
neighbours	-0.0049		0.0042 **	0.0040 **			
share_cont	0.0010		0.0017				
share_rel	0.0031	0.0033 **	0.0009	0.0013 *			
share_lang	0.0084 ***	0.0077 ***	0.0010	0.0012			
R2 (centered)	0.115	0.103	0.780	0.777			
AIC	-3043.	-3065.	-4081.	-4100.			
BIC	-2941.	-3037.	-3975.	-4059.			

Data sources: Social media

- Integration Twitter data
 - Origin and destination attachment
 - Attachment based on the topics discussed on Twitter
 - Dataset: doi.org/10.6084/m9.figshare.193 48058.v1
 - Sentiment and hate speech towards migration
 - Indicators for the entire Europe
 - Dataset:

doi.org/10.6084/m9.figshare.174 30560.v1

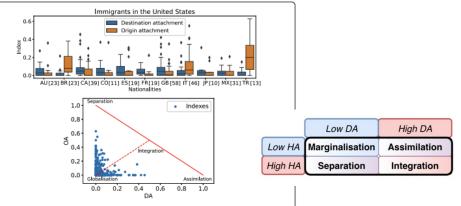
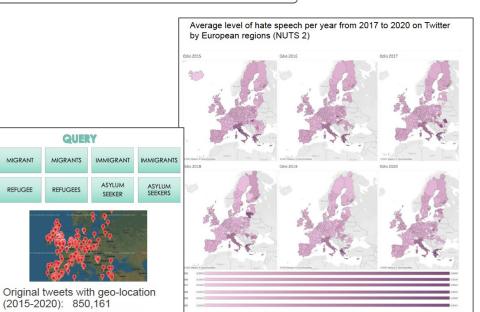


Figure 7 Top: Box plots for the DA and OA index of immigrants in the United States. Bottom: Scatter plot of OA vs. DA indicating approximate integration types for immigrants in the US

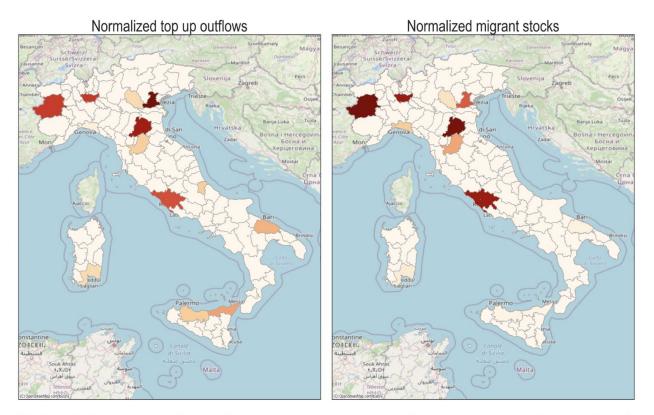


Data sources: Mobile phones

- 1. Call Detail Records (CDR)
- 2. Extended Detail Records (xDR)
- Inbound Roaming (IR)
- 4. Outbound Roaming (OR)
- 5. Airtime Top-up Transactions (ATT)

Table: H(igh), M(edium), L(ow) values indicated. IR stands for Inbound Roaming, and OR for Outbound Roaming.

Indicators	Source	хD	R AT	T CD	r ir	OR
Internal migration flow		Н	L	Н	L	L
International migration flow		L	L	L	Μ	Μ
Migrant stocks		Н	Μ	Н	Μ	Μ
Migrant integrati	on	Μ	Μ	Н	L	L

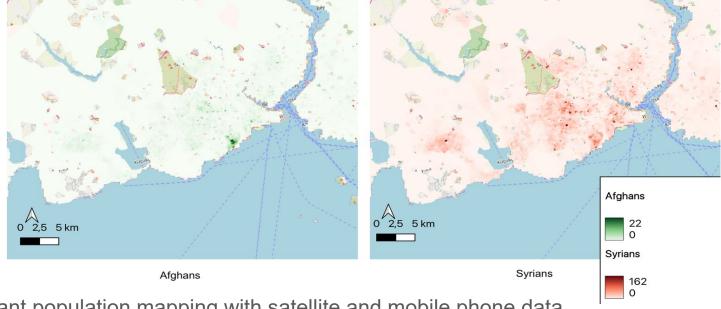


(a) The left figure shows the distribution of airtime top-up outflows to Cameroon, whereas the right figure shows the distribution of Cameroonian migrants living in Italy according to official statistics.

Aydoğdu, B., H. Samad, S. Bai, S. Abboud, I. Gorantis, A.A. Salah, "Analysing international airtime top-up transfers for migration and mobility," *Int. Journal of Data Science and Analytics,* to appear.

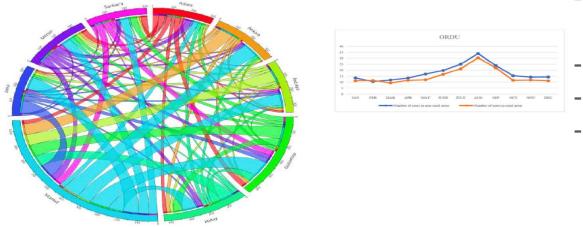
Data sources: Mobile phones

Population distribution of migrants in Istanbul



- Migrant population mapping with satellite and mobile phone data
- Spatial segregation indicators

Data sources: Mobile phones



- Migration detection

algorithms (xDR vs. CDR)

- Seasonal migration
- Start and end dates
- Characteristics of migrants vs. non migrants

Alısık ST, Aksel DB, Yantaç AE, Baruh L, Salman S, Kayı I, İçduygu A, Bensason I (2019). UDMIT: an urban deep map for integration in Turkey. In Data for Refugees Challenge Workshop

Data sources: Other sources

- Highly skilled migration
 - Scientific flows extracted from scientific publication data 0
 - EMAKG Dataset: doi.org/10.5281/zenodo.5888647

1.5

1.0

0.5

0.0 -0.5

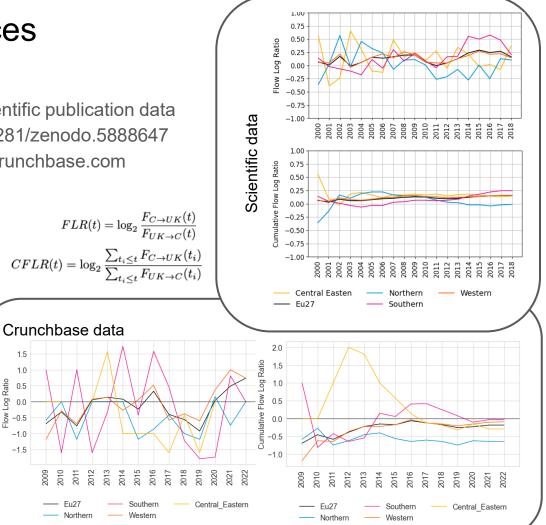
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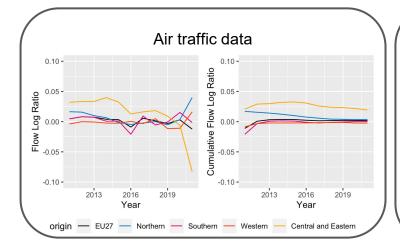
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Flow Log Ratio

- Crunchbase flows- computed from crunchbase.com 0
- Air traffic data
 - General mobility trends 0
- E.g. Brexit analysis





Combining data sources

Some data sources are more amenable to combination.

We studied social media data + mobile phone data for investigating border rush.

Satellite data + mobile phone data for improving the interpretation and visualization of mobile data, as well as estimation of stocks.

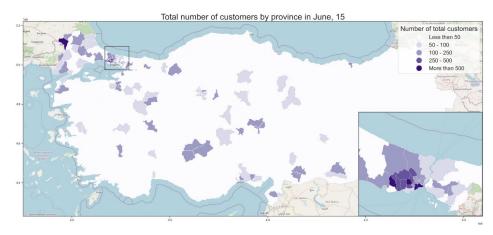


Figure 5: Total number of customers by province on June, 15. The figure only shows the distribution of people who were at the European border during the border rush in March, but stayed in the dataset after the rush. The city of Istanbul is zoomed for better visibility in the lower right corner.

C. Arcila Alderon, T. Bircan, B. Gürbüz, O. Öneş, B. Aydoğdu, A.A. Salah, A. Sirbu, "Combining Twitter and mobile phone data to observe border rush", in preparation

Ethical and legal issues

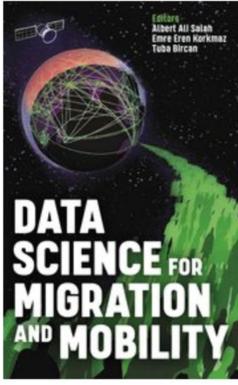
Social media data becomes 'small data' when focusing on migrants

- risk of re-identification
- need to minimise data and aggregate smaller groups

Individual versus group privacy - minimisation and aggregation of group data as well.

Legal/practical accessibility of data sources may change over time.





https://hummingbird-h2020.eu/publications

Data Science for Migration and Mobility

Edited by Albert Ali Salah, Emre Eren Korkmaz, and Tuba Bircan

British Academy

- Provides a multi-faceted perspective into data science for migration and mobility while guiding the reader through disciplinary jargon and conceptualisations.
- Helps migration scholars and students to understand the potential of new data sources with many case studies, and provides entry points for the available tools in the field.
- Written by leading experts from migration research, data and computer science, computational social science, sociology, demography, law, political science, economics, linguistics and psychology.





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